

The (cognitive) key to the hearts of men?

The perlocutionary power of political narratives.

Lyon 15-16 May 2025



Practical information

Keynote speaker: Philip Seargeant, the Open University (UK)

Place Making as Political Narrative - How the Linguistic Landscape Is Used to Narrate Competing Political Narratives.

PANELS, DRAFTS, AND SLIDES

Each panel includes 2 to 3 speakers and will be moderated by a Chair. Each presentation should last about 15 to 20 minutes. After the presentations, 20 minutes will be available for comments and questions from the audience.

Day 1 – Thursday 15 May 2025

13h30: registration and welcome

14h – 15h30 Panel 1

Carolina Simoncini (Université Jean Moulin Lyon 3, France)

Le storytelling de la droite italienne : de Silvio Berlusconi à Giorgia Meloni.

Virginie Robleda Sudre (Université Jean Moulin Lyon 3, France)

« Il était une fois ... » la légitimation de la monarchie espagnole.

Nicola Riccardi (Università degli studi di Modena e Reggio Emilia, Italy).

Guardians of the Nation: The Perlocutionary Power of Nationalist and Populist Narratives in the Discourses of Blas Piñar (1979-1982) and Santiago Abascal (2019-2024).

15h30 – 16h Coffee break

16h – 17h Panel 2

Eglantine Zatout (Université Jean Moulin Lyon 3, France)

"The Voices of the Children": Integrating Descendants of LGBTQ+ Families into the Marriage Equality Narrative.

Ruvindra Sathsarani (University of Tübingen, Germany)

"Cry 'Havoc!' and let slip the dogs of war."- Disintegrated Political Structures and the Rise of Populism in Recent German Politics. An Analysis of current German political events through Shakespeare's Coriolanus and Timon of Athens.

Day 2 – Friday 16 May 2025

9h – Welcome

9h30- 10h30 Panel 3

Alma-Pierre Bonnet (Université Jean Moulin Lyon 3, France)

Narratives in Political Discourse: Towards a Critical Approach.

Catherine MacMillan (Yeditepe University, Istanbul, Turkey)

Saving the (Dystopian) EU From Itself? Turkey, Ontological (In)security and Narrative in Justice and Development Party Discourse on the EU.

10h30 – 11h Coffee break

11h – 12h Panel 4

Anna Semenova (Sorbonne Université, Paris, France)

Strategic Narratives in the Discourse of Maria Zakharova, Spokesperson for the Russian Foreign Ministry.

Natasha Lock (King's College London, United Kingdom)

The Perlocutionary Power of "the Enemy!": Understanding the Construction of Enmity Narratives under the Chinese Communist Party.

12h – 14h Lunch break

14h - 15h Keynote speaker, **Philip Seargeant (The Open University, United Kingdom)**

15h – 15h30 Coffee break

15h30 – 16h30 Panel 5

Sayf Mohamed (Cergy Paris University, France)

Framing France: The Role of Metaphors in Shaping Master Narratives in Emmanuel Macron's Political Discourse.

Jon Delogu (Université Jean Moulin Lyon 3, France)

"They're eating the dogs": The Provocative Storytelling of Trump and Vance versus the Reality-Based Community.

16h30 - 17h Closing remarks